

*Electrical Manufacturers Representative servicing the
Michigan market since 1977*

prysmian

ENCORE WIRE®

Copper/aluminum building wire, MC cable,
cord, cordsets & electronics wire/cable



Polaris

Insulated multi-tap connectors

Tork

Switches, controls & timers

Metallics

Fasteners & anchors



Crouse Hinds

Steel & D/C fittings, steel boxes, liquid
tight fittings & hubs

Wiring Devices

Commercial/industrial/residential
devices & lighting controls

Residential

CH & BR load centers, surge devices,
transfer switches, power outlets & A/C
disconnects



Tools & equipment for electricians



Indoor/outdoor lighting, lighting
controls & EV chargers



Power solutions & commercial
energy management



Panelboards, switchboards, control
panels & enclosures

Manufacturers Stocked in our Warehouse



B-Line series

Cable tray, bolted framing,
enclosures & fasteners



Flexible conduit



Straight conduit, fittings & boxes

About Us

Who We Are

We are a manufacturers sales agency serving the Michigan electrical market since 1977. Our company has been built on employee growth, customer satisfaction and representing quality manufacturers. We have established a reputation of unparalleled service and excellence in the Michigan market.



Our Principles

- Represent a select group of premier manufacturers.
- Develop long term relationships with our industry partners built on ethical practices.
- A sales structure designed to deliver profitability for distribution, manufacturers and contractors.
- Continuously improve all members of our team to provide the best sales support in the Midwest.



Company Profile

- Sales offices in Grand Rapids and Canton
- A 32,000 square feet office and warehouse in Canton
- Statewide delivery capabilities

Outside Sales

President

Jim McDonough Jr
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VP of Operations

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Director of Sales & Marketing

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Order Entry

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Order Entry

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Warehouse

Mike Krisan
Fred Oakley
Ken Bendell

Inside Sales

prysmian ENCORE WIRE®	BOB KIRSTEN KYLE POSLUSZNY CRYSTAL PIZZORNI
EAT•N	KEVIN NAVARRE
RAB®	NIKKI PRICE COLIN MCDONOUGH
electri-flex liqualite®	KAREN KARRENBauer
CANTEX. NSI SP/KE ELECTRIC CONTROLS iTOOLCO. SATEC Powerful Solutions	COLIN MCDONOUGH